

Veronica Le'Anne

President-Life's Expressions by Veronica Le'Anne

Inspired by celebrities, she has become THE event planner to the stars. Coming from a small town to the big city, after graduating music, culinary arts and business-she prides herself in the ability to turn any room or dull day into a magically dream come true. Her back ground in design, fashion, culinary, and working along side celebrities gives Veronica the edge that her clients look for and why she is a premier event planner.

Expanding her company from event planning to design, floral, production, food presentation, public relations/ marketing, consulting and is currently working on her second book and launch of her Non Profit VELA Foundation-based and inspired by her first book-'Love vs. Infatuation'. She also travels the country giving lectures on event planning, cooking and 'how to achieve true success in what you love doing'.

With a branch in NY, FL and soon in CA- Veronica's events have been seen all over the world and landed her the title as a 'constructive' CEO in 2006. In her spare time she gives back to the community by dedicating her time to many non profits as well as consulting start up companies, restaurants and entertainment firms.

Veronica's is called a mentor by many and has been acclaimed as a motivational speaker. Yet still in her busy schedule this socialite finds time to make her way down red carpets, keep up to date on the most recent fashion trends and to constantly have her network growing.

Her motto is; 'everyone should be **able** to have an event planner'

Veronica takes dreams and turns them into reality.

Recent and current clients include: Muhammed Ali Parkinson's Center, Make-A-Wish, Children's Cancer, MS Society, Verizon wireless, Mercadito, 49 Grove, Haven Missions, Dress For Success...

Planned: Le Reve Casino, Inaugural Purple Ball, Urban Mountain Get Away, Latin Awards, After party for Ushers group 'One Chance' of the Urban Music Awards...

Private clients include: Damon Dash and Rachel Roy, Patricia Duff, Brandon Miree...